



Red Wolf Howl Newsletter



Hello Red Wolf Lakeside Lodge Owners!

We began the year with an amazing month for the resort. El Nino has certainly made its way to the Sierra Nevada Mountains. The storms kept coming in and dumping from the mountain tops all the way to the lake. All ski resorts are open from top to bottom. Our resort, local shops and restaurants have been packed due to the abundance of snow. This comes as great news after four years of scant snowfall. We have now received an unbelievable 131% snow pack for the year. We need another 52% to make up for the drought. Although I can't guarantee it, if the next two months are anything like January, Bio Blue will be filled this summer.

I'd like to announce that Kelly Lycett is our BE EPIC Champion for 2015. Kelly will fly to Carlsbad with me to attend a banquet in her honor. Kelly has been with the team for almost 14 years. Her positive attitude is infectious and we are so proud of what she has accomplished.



Have you "liked" Red Wolf Lakeside Lodge on [Facebook](#) yet? The resort has a new Social Media expert managing our Facebook page. The content is richer and you'll love all the updated photos of the resort and our local area. The Maintenance Team has been clearing and removing snow out of the parking area, sidewalks, common areas and unit stairs. Snow removal of the roof tops has been necessary this year with the additional snow load.

The resort will be soon be rolling out a new program for our Maintenance and Housekeeping Departments called Synergy which will allow us to go paperless, save time on work orders and radio talk and track all requests.

The resort received the annual survey results from our Associates. I'm pleased to announce Red Wolf Lakeside received a score of 100%. We are the first and only resort that has achieved a perfect score which shows we are focused on our Associates and that our team is happy and satisfied with their work conditions, training and management.



If you haven't been up for a stay this winter, please give the Front Desk a call for Bonus Time, as the conditions are great. I look forward to seeing you all in the near future.

Warmly,
Erin O'Brien
General Manager